

Montserrat Barriga, ERA Director General



Barriga has been Director General of trade association European Regions Airline Association (ERA) since November 2017.

Under her leadership, ERA – representing more than 60 airlines and 149 associate members, including manufacturers, airports, suppliers and aviation service providers – works on behalf of its members to represent their interests before Europe’s major regulatory bodies, governments and legislators to encourage and develop long-term and sustainable growth for the sector and industry.

Barriga is responsible to ERA’s Board for the delivery and implementation of ERA’s strategy and the association’s advocacy work on policy and technical matters, including key industry matters such as sustainable connectivity, and is committed to highlighting the aviation sector’s vital contribution to Europe’s future economic prosperity, particularly in the regions of Europe.

Prior to her appointment as ERA Director General, Barriga worked at ERA member airline Binter as Director of International Development and Industry Affairs, focussing on the airline’s regulatory needs and international development.

Before this, Barriga headed up strategy development at Pullmantur Group, which included a cruise line, tour operators, retail travel agencies and a charter airline.

“There has never been a more poignant time for the aviation industry to join forces, to share knowledge and expertise with the aim to ensure the successful future of European aviation. With challenges comes opportunity for innovation, and I look forward to discussing these further at AeroDays2020.”